# Using a social networking site to facilitate tandem language and culture learning

Cathy Howard
Senior Tutor in EAP
School of English and Languages
University of Surrey

## What is tandem learning?

- "a form of open learning whereby two people with different native languages work together in pairs in order:
- to learn more about one another's character and culture;
- to help one another improve their language skills, and often also
- to exchange additional knowledge for example about their professional life"
   (Calvert, 1999, p56)

## Background



#### **University of Surrey**

- Around 14,500 students
- Large international cohort
- Strong track record in graduate employment

#### International Strategy promotes:

- Global Graduates
- Language and cultural learning partnerships

## **Project Aims**

## to set up a tandem learning scheme which would meet the following criteria:

- be ring-fenced to Surrey students only
- benefit both home and overseas students
- necessitate minimal administrative involvement
- promote autonomous learning
- promote cultural exchange as well as language exchange
- provide a "one-stop shop" where students could find partners and tools to support their learning

## Which platform?

Livemocha

http://www.livemocha.com/sihp

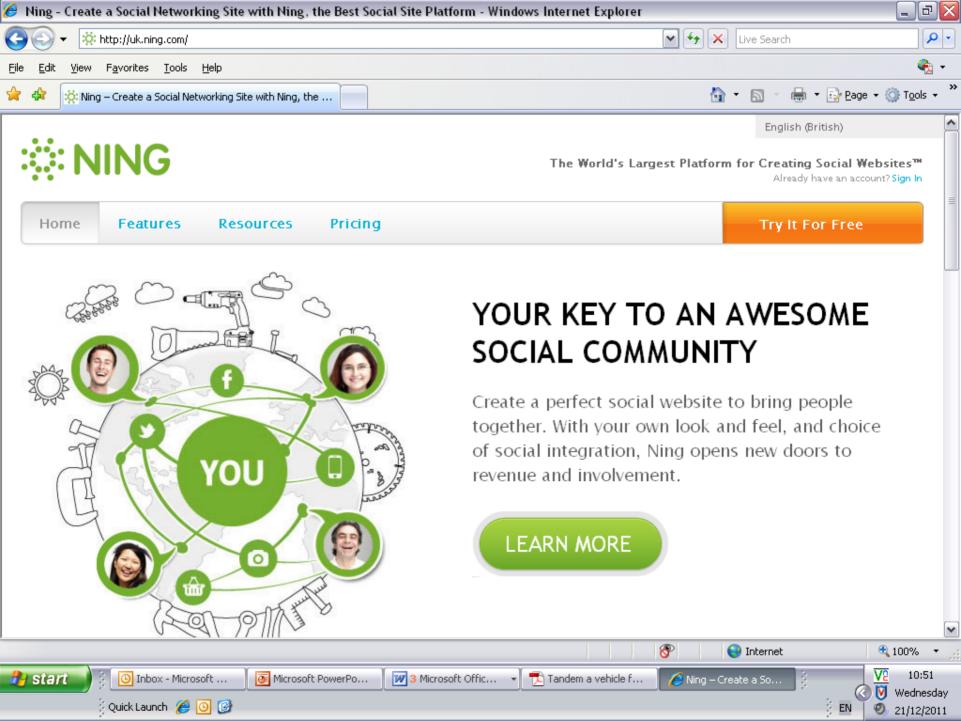
Facebook

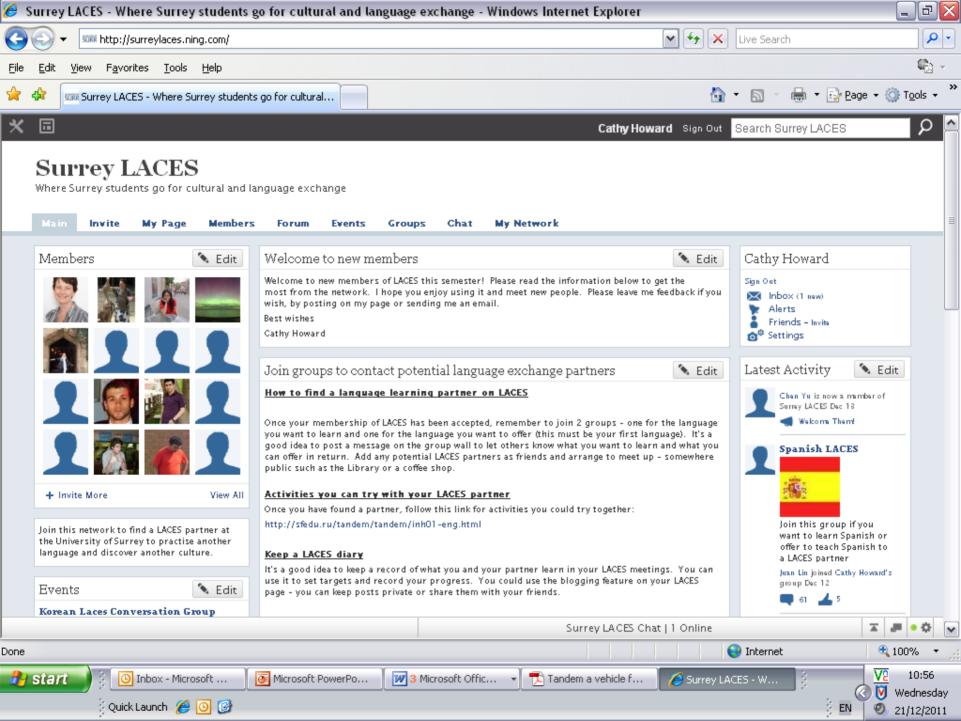
www.facebook.com

Ning

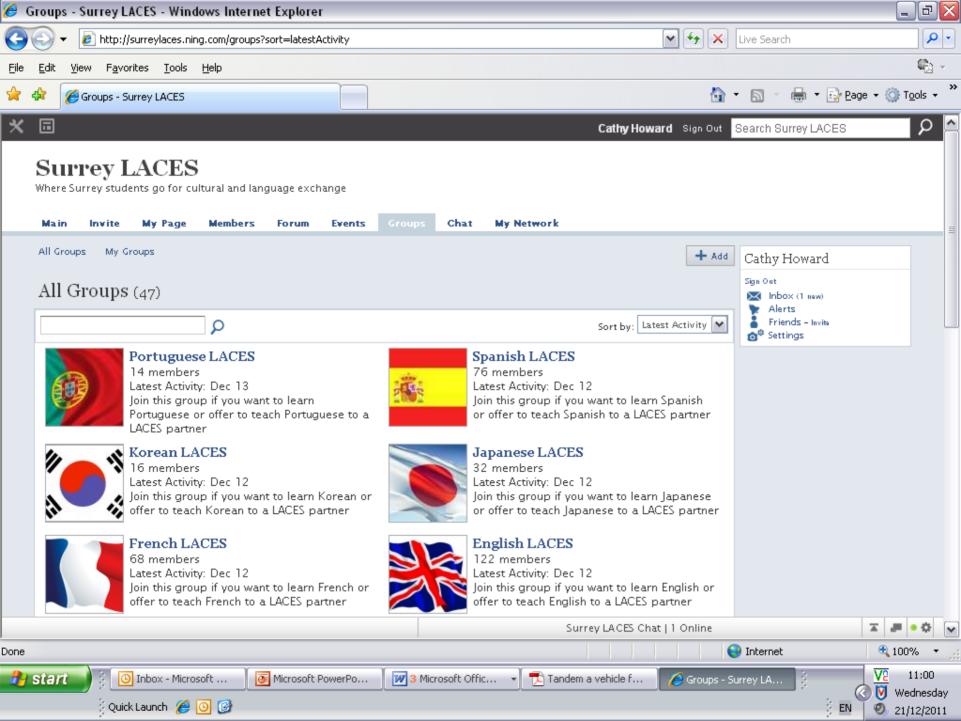
http://uk.ning.com/

http://www.tandemlearning.net/











#### **Benefits**

- Significant membership
- Wide representation
- Successful pairings and groupings
- Links made between students from the same culture

#### **Difficulties**

- Lack of understanding of the function of the network
- Members of large language groups less successful in finding partners.
- Speakers of less popular target languages unlikely to make partnerships
- Reluctance/shyness in participating
- Difficult to monitor success rate

#### In conclusion....

- Overall successful
- Easily replicated
- Easy to administer but there is a significant workload at startup and at start of each academic year.

## Looking forward

- Social evenings to enable LACES members to meet up with each other face-to-face
- Surrey Staff LACES launching in January 2012
- Extending membership to staff/students from global partnership institutions.

## Questions?

#### References

- Brick, B. and Lloyd, E. 2010. 'A review of tandem learning: from face-to-face to social networking software' *LLAS E-learning Symposium*. (Online video) Available at:
  - http://www.llas.ac.uk/video/6126 [accessed 21/12/2011]
- Calvert, M. 1999. 'Tandem: a vehicle for language and intercultural learning' *Language Learning Journal* 19, pp 56-60
- Ning. 2011. 'Your key to an awesome social community' (online) Available at: http://uk.ning.com/ [accessed 22/12/2011]