# University Council for Modern Languages 

# SURVEY OF LESS SPECIALIST LANGUAGE LEARNING IN UK UNIVERSITIES (1998-99) 

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## Report

## 1.Origins and objectives of survey

1.1 In early summer 2000, UCML, with the help of the Subject Centre for Languages, Linguistics and Area Studies, conducted a survey of language learning in UK universities, focussing particularly on less specialist learners. The objectives were to establish, for 1998-99:

- Numbers of students doing each language
- Numbers of institutions offering each language
- Levels to which each language was being taught and certification of outcomes (National Language Standards, in house scales etc)
- Proportion of students' courses in different years devoted to languages
- Main degree subjects of less specialist language students
- Take-up of courses designed for specific non-language subjects and of generic courses open to all
- Whether the language learning is compulsory, optional etc
- Who the students are (undergrads, postgrads, staff, etc)
- Where the learning happens (Main Language Departments, Language Centres etc)


## 2.Data collection

2.1 Questionnaires were sent to all the $100+$ institutions offering degree programmes including languages, but also to other higher (HE) and further (FE) education institutions offering degree level courses, making just over 250 in all.
By $1^{\text {st }}$ August 2000, we had received returns from 49 institutions. Further efforts have raised that to only 58 . All but three were from HEI's which offer degree programmes including languages.
2.2 The returns from 22 institutions, moreover, included estimates.
2.3 This level of return and the inclusion of estimates do not permit us to report on the total numbers of students doing specialist or less specialist languages.
2.4 According to the HESA modular record, approximately 124,000 students, in 1998-99, studied one or more languages at some level. The more precise HESA core record reveals 61,124 students doing a language as a substantial part of their degree course.
2.5 The difference between these two figures, roughly 63,000 , will be, for the most part, the less specialist learners.
2.6 The UCML survey provides information on 25,801 less specialist students, just under $41 \%$ of that 63,000 .
2.7 The survey data, if not adequate to provide precise numbers, is sufficient to allow us to draw conclusions about the prevalence of particular languages, to give proportionate answers to the objectives listed in para 1 above

## 3. Student take-up and languages on offer

3.1 Numbers and percentages of students doing individual languages; numbers and percentages of institutions offering each language

| Language | No of learners per language | No of learners per language as \% of all learners | No of HEI's offering each language | \% of HEI's offering each language |
| :---: | :---: | :---: | :---: | :---: |
| French | 7520 | 29\% | 49 | 88\% |
| Spanish | 5929 | 23\% | 41 | 73\% |
| English (EFL) | 4015 | 16\% | 20 | 37\% |
| German | 3471 | 14\% | 41 | 73\% |
| Italian | 1981 | 8\% | 27 | 48\% |
| Japanese | 777 | 3\% | 20 | 37\% |
| Russian | 465 | 2\% | 17 | 30\% |
| Dutch | 235 | 1\% | 10 | 18\% |
| Chinese | 186 | 0.7\% | 9 | 16\% |
| Welsh | 61 | 0.2\% | 3 | 5\% |
| Portuguese | 51 | 0.2\% | 2 | 3.6\% |
| Polish | 36 | 0.1\% | 4 | 7\% |
| Arabic | 15 | 0.06\% | 2 | 4\% |
| Turkish | 9 | 0.04\% | 1 | 1.7\% |
| Latin | 7 | 0.03\% | 1 | 1.7\% |
| Other and unspecified European Languages | 88 | 0.4\% | 7 | 13\% |
| Scandinavian Languages | 44 | 0.2\% | 3 | 5\% |
| Other Slavonic \& East European languages | 11 | 0.04\% | 2 | 3.6\% |
| Unidentified languages | 900 | 3\% |  |  |
| Totals | 25801 | 100\% |  |  |

No of respondent institutions covered in the table above: 56
3.2. Overall, European languages account for $92 \%$ of the take-up. As in specialist language degrees, more students choose French than any other language, but not by the same margin. Spanish, closer to French than is the case with the specialist learners, has overtaken German decisively. English, as a foreign language (TEFL), figures prominently in the less specialist area, likewise with a larger number of (overseas) students taking it than the numbers taking German.
3.3 Eastern European languages, including Russian and Scandinavian, at $2.34 \%$ of the total, are of interest to very few.
3.4 Although Japanese is the $6^{\text {th }}$ most studied language, it has only $3 \%$ of the total student numbers, while Chinese has only $0.7 \%$ and Middle Eastern languages attract less than $0.1 \%$
3.5.The heavy take-up of traditional Western languages is no doubt to some extent due to the very unequal distribution of the languages on offer across the HEI's which responded to the survey. More students do the traditional languages, because that what's on offer (French in $88 \%$ of institutions, German and Spanish both in $73 \%$ ). Fewer students do the rest because they are offered in so few places, whether Middle Eastern (Arabic in $4 \%$ of institutions, Turkish in $1.7 \%$ ) or Scandinavian.
3.6 But it would be rash to argue that the numbers of students doing these languages would increase dramatically if the numbers of HEI's where they were taught were increased. The languages in which a significant minority of the HEI's appear to be trying to develop the market are Japanese (37\%) and, to a lesser extent, Chinese ( $16 \%$ ). As of 1998-99, students just do not seem to have been responding in significant numbers.
3.7 Small class sizes will also have been the norm in Russian (offered at 30\% of HEI's, but attracting only $2 \%$ of the students) and Italian (in $48 \%$ of HEI's, but only $8 \%$ of the students).

## 4.Levels of language attainment

4.1 Hitherto we have known even less about the levels to which students are taking the languages than about the numbers of students.
4.2 In formulating the survey, we expected that few universities would have linked these courses to the emerging national and international curriculum norms and assessment levels. This was confirmed by the survey responses. Only 5 institutions said they used the National Language Standards of the UK Languages National Training Organisation (LNTO); 2 used the Council of Europe assessment system; and a further 2 the Foreign Languages at Work (FLAW) courses and assessment. All the others used in-house scales.
4.3 This obviously posed a problem of comparability. HEI's offered different numbers of course levels in their less specialist languages, some only 2 levels others 12 . And how were we to compare levels which had no intrinsic common denominators?
4.4 To solve this problem, we asked colleagues to describe each of their in-house levels of attainment in terms of grade systems with which they would be familiar: GCSE \& SSG (Scottish Standard Grade); A-level \& Scottish Higher; Years 1, 2 and 3 of HE post-A-level courses. This worked remarkably well. The majority of respondents were able to provide us with information on the entry and outcome levels of their in-house scales in terms, which have made it possible to aggregate their responses.
4.5 Table 4.6 below provides a succinct account, based on these national secondary and HE levels, for 25,801 language learners in 56 of the respondent universities, of the

- Numbers of students doing individual languages
- Numbers and percentages achieving each level in each language
- Overall numbers and percentages doing languages at each level
4.6 Numbers and percentages of learners doing individual languages in terms of GCSE, A-level, approximate Scottish equivalents and post-GCSE university language courses

| Language | NUMBERS AND \%'S OF LEARNERS DOING COURSES WITH OUTCOMES EQUIVALENT TO NATIONALLY UNDERSTOOD LEVELS |  |  |  |  |  |  |  |  |  | $\begin{gathered} \text { TOT } \\ \text { ALS } \\ \text { per } \\ \text { langua } \\ \text { ge } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | GCSE/SSG |  |  | A-level/Higher |  |  | HE post-A-level/Higher |  |  |  |
|  |  | C/D | B | A*/A | E | C/D | A/B | Yr 1 | Yr2 | Yr3 |  |
| French | $\begin{array}{r} 1546 \\ \mathbf{2 0 . 6 \%} \end{array}$ | $\begin{aligned} & 1052 \\ & \mathbf{1 4 \%} \end{aligned}$ | $\begin{aligned} & \hline 760 \\ & \mathbf{1 0 \%} \end{aligned}$ | $\begin{aligned} & 686 \\ & \mathbf{9 \%} \end{aligned}$ | $\begin{gathered} 782 \\ \mathbf{1 0 . 4 \%} \end{gathered}$ | $\begin{gathered} \hline 785 \\ \mathbf{1 0 . 4 \%} \end{gathered}$ | $\begin{aligned} & 527 \\ & \mathbf{7 \%} \end{aligned}$ | $\begin{gathered} 899 \\ \mathbf{1 2 \%} \end{gathered}$ | $\begin{aligned} & 440 \\ & \mathbf{6 \%} \end{aligned}$ | $\begin{gathered} 43 \\ \mathbf{0 . 6 \%} \end{gathered}$ | $\begin{gathered} 7520 \\ \mathbf{1 0 0 \%} \end{gathered}$ |
| Spanish | $\begin{aligned} & 1321 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 1589 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & \hline 879 \\ & \mathbf{1 5 \%} \end{aligned}$ | $\begin{gathered} \hline 580 \\ \mathbf{1 0 \%} \end{gathered}$ | $\begin{aligned} & \hline 546 \\ & \mathbf{9 \%} \end{aligned}$ | $\begin{aligned} & 315 \\ & \mathbf{5 \%} \end{aligned}$ | $\begin{aligned} & 297 \\ & \mathbf{5 \%} \end{aligned}$ | $\begin{gathered} \hline 264 \\ \mathbf{4 . 5 \%} \end{gathered}$ | $\begin{aligned} & 109 \\ & \mathbf{2 . \%} \end{aligned}$ | $\begin{gathered} 29 \\ \mathbf{0 . 5 \%} \end{gathered}$ | $\begin{gathered} 5929 \\ \mathbf{1 0 0 \%} \end{gathered}$ |
| German | $\begin{array}{r} \hline 758 \\ \mathbf{2 2 \%} \\ \hline \end{array}$ | $\begin{aligned} & \hline 616 \\ & \mathbf{1 8 \%} \end{aligned}$ | $\begin{aligned} & \hline 429 \\ & \mathbf{1 2 \%} \end{aligned}$ | $\begin{array}{r} 299 \\ \mathbf{8 . 5 \%} \end{array}$ | $\begin{aligned} & \hline 310 \\ & \mathbf{9 \%} \end{aligned}$ | $\begin{aligned} & \hline 281 \\ & \mathbf{8 \%} \end{aligned}$ | $\begin{aligned} & \hline 206 \\ & \mathbf{6 \%} \end{aligned}$ | $\begin{gathered} 338 \\ \mathbf{1 0 \%} \end{gathered}$ | $\begin{aligned} & 205 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 29 \\ \mathbf{0 . 5 \%} \end{gathered}$ | $\begin{gathered} 3471 \\ \mathbf{1 0 0 \%} \end{gathered}$ |
| Italian | $\begin{gathered} 325 \\ \mathbf{1 6 . 4 \%} \end{gathered}$ | $\begin{gathered} 782 \\ \mathbf{3 9 . 5 \%} \end{gathered}$ | $\begin{gathered} \hline 317 \\ \mathbf{1 6 \%} \end{gathered}$ | $\begin{aligned} & \hline 178 \\ & \mathbf{9 \%} \end{aligned}$ | $\begin{gathered} \hline 110 \\ \mathbf{5 . 5 \%} \end{gathered}$ | $\begin{gathered} 107 \\ \mathbf{5 . 4 \%} \end{gathered}$ | $\begin{gathered} 97 \\ \mathbf{5 \%} \end{gathered}$ | $\begin{gathered} 62 \\ 3 \% \end{gathered}$ | $\begin{gathered} 3 \\ 0.2 \% \end{gathered}$ | 0 | $\begin{gathered} 1981 \\ \mathbf{1 0 0 \%} \end{gathered}$ |
| Japanese | $\begin{array}{r} 154 \\ \mathbf{2 0 \%} \\ \hline \end{array}$ | $\begin{array}{r} 267 \\ \mathbf{3 5 \%} \end{array}$ | $\begin{gathered} 169 \\ \mathbf{2 1 . 5 \%} \end{gathered}$ | $\begin{gathered} 68 \\ \mathbf{9 \%} \end{gathered}$ | $\begin{gathered} 55 \\ 7 \% \end{gathered}$ | $\begin{gathered} 45 \\ \mathbf{5 \%} \end{gathered}$ | $\begin{gathered} 12 \\ \mathbf{1 . 5 \%} \end{gathered}$ | $\begin{gathered} 3 \\ 0.5 \% \end{gathered}$ | $\begin{gathered} 4 \\ \mathbf{0 . 5 \%} \end{gathered}$ | 0 | $\begin{gathered} 777 \\ \mathbf{1 0 0 \%} \end{gathered}$ |
| Russian | $\begin{gathered} 95 \\ \mathbf{2 0 . 5 \%} \end{gathered}$ | $\begin{aligned} & \hline 145 \\ & \mathbf{3 1 \%} \end{aligned}$ | $\begin{gathered} 93 \\ \mathbf{2 0 \%} \end{gathered}$ | $\begin{gathered} \hline 38 \\ \mathbf{8 . 2 \%} \end{gathered}$ | $\begin{gathered} \hline 47 \\ \mathbf{1 0 \%} \end{gathered}$ | $\begin{gathered} 20 \\ \mathbf{1 0 \%} \end{gathered}$ | $\begin{gathered} 16 \\ 3.5 \% \end{gathered}$ | $\begin{gathered} 11 \\ \mathbf{2 . 5 \%} \end{gathered}$ | 0 | 0 | $\begin{gathered} 465 \\ \mathbf{1 0 0 \%} \end{gathered}$ |
| Dutch | $\begin{array}{r} 16 \\ 7 \% \end{array}$ | $\begin{gathered} 88 \\ \mathbf{3 7 . 5 \%} \end{gathered}$ | $\begin{gathered} \hline 40 \\ \mathbf{1 7 \%} \end{gathered}$ | $\begin{gathered} 36 \\ \mathbf{1 5 \%} \end{gathered}$ | $\begin{gathered} 9 \\ \mathbf{4 \%} \end{gathered}$ | $\begin{gathered} 4 \\ \mathbf{2 \%} \end{gathered}$ | $\begin{gathered} 25 \\ \mathbf{1 0 . 5 \%} \end{gathered}$ | $\begin{gathered} 17 \\ \mathbf{7 \%} \end{gathered}$ | 0 | 0 | $\begin{gathered} 235 \\ \mathbf{1 0 0 \%} \end{gathered}$ |
| Chinese | $\begin{gathered} \hline 47 \\ \mathbf{2 5 \%} \end{gathered}$ | $\begin{gathered} 59 \\ \mathbf{3 1 . 7 \%} \\ \hline \end{gathered}$ | $\begin{gathered} 57 \\ \mathbf{3 1 . 7 \%} \end{gathered}$ | $\begin{gathered} \hline 5 \\ 2.7 \% \end{gathered}$ | $\begin{gathered} 9 \\ \mathbf{5 \%} \end{gathered}$ | $\begin{gathered} 9 \\ \mathbf{5 \%} \end{gathered}$ | 0 | 0 | 0 | 0 | $\begin{gathered} 186 \\ \mathbf{1 0 0 \%} \end{gathered}$ |
| Unident ified languages | 0 | 0 | $\begin{gathered} 384 \\ \mathbf{4 3 \%} \end{gathered}$ | $\begin{gathered} 202 \\ \mathbf{2 2 . 4 \%} \end{gathered}$ | 0 | $\begin{gathered} 121 \\ \mathbf{1 3 . 4 \%} \end{gathered}$ | 0 | $\begin{gathered} 107 \\ \mathbf{1 1 . 8 \%} \end{gathered}$ | $\begin{gathered} 69 \\ 7.7 \% \end{gathered}$ | $\begin{gathered} \hline 17 \\ \mathbf{1 . 9 \%} \end{gathered}$ | $\begin{gathered} 900 \\ \mathbf{1 0 0 \%} \end{gathered}$ |
| All other languages (except English) | $\begin{aligned} & 100 \\ & \mathbf{3 1 \%} \end{aligned}$ | $\begin{gathered} 82 \\ \mathbf{2 5 \%} \end{gathered}$ | $\begin{gathered} \hline 69 \\ \mathbf{2 1 . 4 \%} \end{gathered}$ | $\begin{gathered} 36 \\ \mathbf{1 1 \%} \end{gathered}$ | $\begin{gathered} 8 \\ \mathbf{2 . 5 \%} \end{gathered}$ | $\begin{gathered} 3 \\ 0.9 \% \end{gathered}$ | $\begin{gathered} 17 \\ 5.2 \% \end{gathered}$ | $\begin{gathered} \hline 7 \\ 2.2 \% \end{gathered}$ | 0 | 0 | $\begin{gathered} 322 \\ \mathbf{1 0 0 \%} \end{gathered}$ |
| TOTALS <br> for all languages (excluding 'No specific level') |  | $\begin{gathered} 4780 \\ \mathbf{2 5 . 6 \%} \end{gathered}$ | $\begin{array}{r} 3296 \\ \mathbf{1 7 . 7 \%} \end{array}$ | $\begin{gathered} 2128 \\ \mathbf{1 1 . 4 \%} \end{gathered}$ | $\begin{array}{r} 2273 \\ \mathbf{1 2 . 2 \%} \end{array}$ | $\begin{aligned} & \hline 1789 \\ & \mathbf{9 . 6 \%} \end{aligned}$ | $\begin{aligned} & \hline 1213 \\ & 6.5 \% \end{aligned}$ | $\begin{aligned} & \hline 1810 \\ & \mathbf{9 . 7 \%} \end{aligned}$ | $\begin{aligned} & \hline 1028 \\ & \mathbf{5 . 5 \%} \end{aligned}$ | $\begin{gathered} \hline 296 \\ \mathbf{1 . 6 \%} \end{gathered}$ | $\begin{aligned} & 18613 \\ & \mathbf{1 0 0 \%} \end{aligned}$ |
| TOTALS <br> for all languages | $\begin{gathered} 7188 \\ \mathbf{2 7 . 8 \%} \end{gathered}$ | $\begin{array}{r} 4780 \\ \mathbf{1 8 . 5 \%} \end{array}$ | 3296 $\mathbf{1 2 . 8 \%}$ | 2128 $\mathbf{8 . 2 \%}$ | 2273 $\mathbf{8 . 8 \%}$ | 1789 $\mathbf{7 \%}$ | 1213 $4.7 \%$ | 1810 | 1028 $\mathbf{4 \%}$ | 296 $\mathbf{1 . 2 \%}$ | $\begin{aligned} & 25801 \\ & \mathbf{1 0 0 \%} \end{aligned}$ |

Total number of respondent institutions covered in the table above: 56
4.7 The bulk of less specialist language learning in HE is at levels equivalent to GCSE/SSG, excluding the numbers whose course is at no specific level and focussing on those whose course outcomes are measured, $54.7 \%$ of the learners reach levels equivalent to GCSE grades C to $\mathrm{A}^{*}$, with those in the $\mathrm{C} / \mathrm{D}$ bracket the largest single group.
4.8 Those reaching the equivalent of A-level/Higher constitute $28.3 \%$ and those reaching post-A-level/Higher HE Years 1, 2, or 3 are $16.8 \%$ of the total of learners with measured outcomes.
4.9 The survey defined the specialist learner as one who "reached the full honours achieved at the end of a traditional single or joint honours degree"; the less specialist learners were those who reached any level lower than that. There is therefore a very sharp division between the levels of learning among the less specialist and the specialist learners. Only $1.6 \%$ of the less specialist learners get beyond the level reached by the post-A-level specialists in HE Year 2.
4.10 In those individual languages, whose take-up accounts for more than $1 \%$ of the total number $(25,801)$ of non-specialists, all have some $20 \%$ doing courses with no specific level, except Italian. The spread across the range of levels varies from language to language.
4.11 In the GCSE/SSG attainment category, there is the highest proportion of learners of Japanese ( $65.5 \%$ ), Italian ( $64.5 \%$ ), somewhat less for Russian (59.2\%) and Spanish ( $52 \%$ ), and still less for German ( $38.5 \%$ ) and French (33\%)
4.12 Conversely, in the A-level/Higher attainment category, there is a low proportion of Japanese ( $14.5 \%$ ) Italian ( $15.4 \%$ ), somewhat more for Spanish ( $19 \%$ ) and more still for German ( $23 \%$ ) and French ( $28.5 \%$ ). The converse relationship is broken by Russian, where the relatively high proportion of $23.5 \%$ achieve A-level/Higher levels.
4.13 In the HE attainment category, not surprisingly, French (18.6\%) and German (16.5\%) have the highest percentage of their learners, descending through Spanish (7\%), to Italian (3.2\%), Russian (2.5\%) and Japanese (1\%).
4.14 Of course, these variations in achievement do not indicate more gifted learners or better teaching in some languages than others.
4.15 Rather, it is a function of different levels of attainment prior to arriving at university. More French and German students reach higher levels, because more of them arrive at university after studying these languages at school than is the case with Spanish. Fewer still will have any prior knowledge of Italian and even fewer of Japanese.
4.16 There are relatively large numbers achieving the equivalent of A-level/Higher in Russian less specialist courses. This could indicate more accelerated learning, resulting from less specialist and specialist beginners being taught together, in HEI's where numbers did not justify separate classes.

## 5. Proportions of students' courses devoted to languages

### 5.1 Differing proportions of course time devoted to languages

| Year of course | Numbers and \%'s of students spending different proportions ( $0 \%$ to $50 \%$ ) of course time, in different years, on assessed language learning |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 0\%-5\% |  | 6\%-10\% |  | 11\% -20\% |  | 21\%-30\% |  | 31\% -40\% |  | 41\% -50\% |  |  |  |
|  | No of students in each year | $\%$ of <br> students <br> in each <br> year | No of students in each year | $\%$ of students in each year | No of students in each year | $\%$ of students in each year | No of students in each year | \% of <br> students <br> in each <br> year | No of students in each year | $\%$ of students in each year | No of students in each year | \% of <br> students <br> in each <br> year | Total no <br> of <br> students <br> in each <br> year | $\%$ of all <br> students <br> in each <br> year |
| Year 1 | 60 | 1.1\% | 1485 | 27.8\% | 2477 | 46.4\% | 1013 | 19\% | 264 | 4.9\% | 43 | 0.8\% | 5342 | 54.7\% |
| Year 2 | 64 | 2.5\% | 422 | 16.4\% | 1213 | 47.1\% | 621 | 24.1\% | 218 | 8.5\% | 35 | 1.4\% | 2573 | 26.4\% |
| Year 3 | 59 | 6.5\% | 135 | 15\% | 306 | 33.9\% | 290 | 32.1\% | 112 | 12.5\% | 0 |  | 902 | 9.2\% |
| Year 4 | 50 | 5.3\% | 278 | 29.4\% | 177 | 18.7\% | 400 | 42.3\% | 0 |  | 40 | 4.3\% | 945 | 9.7\% |
| $\begin{aligned} & \hline \text { Totals } \\ & \text { Years } \\ & 1,2,3,4 \\ & \hline \end{aligned}$ | 233 | 2.4\% | 2320 | 23.8\% | 4173 | 42.8\% | 2324 | 23.8\% | 594 | 6.1\% | 118 | 1.2\% | 9762 | 100\% |
| Year <br> unknown | 0 |  | 0 |  | 481 |  | 173 |  | 0 |  | 0 |  |  |  |

No. of respondent institutions covered in the table above: 34
5.2 The big difference already noted in levels of attainment among less specialist and specialist learners is largely because most of the less specialists come in as beginners or with the equivalent of GCSE/SSG.
5.3 It is also because they spend less time studying the languages than the specialists do. We asked HEI's to tell us what proportion of their courses, in different years, the less specialist learners spent on languages. The number of responses to this question was only 34 , but the data is sufficient to create a valid picture.
5.4 The majority of less specialist learners ( $54.7 \%$ ) are doing their languages in Year 1 only, with a little over a quarter ( $26.4 \%$ ) doing them in Year 2 (presumably nearly all as a second year of study).
5.5 A relatively large proportion of the respondent universities offer courses in years 3 and 4. However, the number of students taking up the offer is small in both Years $3(9.2 \%)$ and $4(9.7 \%)$, with the data on that last year nearly all coming from English and not Scottish universities.
5.6 The proportion of time spent on the languages is also, understandably, generally less than among specialist linguists, but the difference is not as large as might have been expected.
5.7 In Year 1, nearly $65.4 \%$ of the less specialist learners in the 34 institutions which responded to this question devoted between $11 \%$ and $30 \%$ of their course to languages, and $24.7 \%$ of them devoted over $20 \%$ of the course.
5.8 This pattern of serious course time devoted to languages is enhanced in Year 2, $71.2 \%$ of the learners giving $11 \%-30 \%$ of their courses and $34 \%$ of them giving over $20 \%$ to languages.
5.9 In Year 3, the proportion of students giving $11-30 \%$ to languages falls back to $66 \%$, but this is more than made up for by the rise to $44.6 \%$ of the proportion of them spending more than $20 \%$ on languages.
5.10 In Year 4, despite the demands of their main subjects in this final honours year, $61 \%$ of them give $11-30 \%$ course time to languages and $46.6 \%$ of them give over $20 \%$.
5.11 The amount of time given to languages by these less specialist learners is by no means trivial. Very few students in Year 1 or any other year at these particular institutions were doing a token amount ( $5 \% \mathrm{or}$ less) of language learning.
5.12 What puts a break on the progress of the majority of them is the fact that most only do one year, and only $18.9 \%$ of them take the languages beyond Year 2. In addition to the limited progress made in one year, by the time they graduate two or three years later, what they had learned will have become rusty through lack of use. The majority are not entering the world of work with a current knowledge of the language studied.

## 6.Combinations of less specialist languages and other subjects

6.1 Numbers of first degree/other undergraduate students who undertook any less specialist language learning (assessed or unassessed), with particular courses in other non-language subjects

| Main degree subjects with which students combined less specialist language learning | No of students combining a non-specialist language with each other subject | \% of students combining a non-specialist language with each other subject | No of HEI's permitting combination | \% of HEI's permitting combination |
| :---: | :---: | :---: | :---: | :---: |
| Business \& administrative studies | 3251 | 32.3\% | 26 | 72\% |
| Humanities | 1623 | 16.1\% | 21 | 58\% |
| Sociology, economics, politics | 982 | 9.7\% | 24 | 67\% |
| Physical sciences | 743 | 7.3\% | 16 | 44\% |
| Combined subjects | 717 | 7.1\% | 11 | 31\% |
| Law | 456 | 4.5\% | 15 | 42\% |
| Biological, veterinary sciences | 439 | 4.4\% | 18 | 50\% |
| English \& linguistics | 376 | 3.7\% | 15 | 42\% |
| Creative arts \& design | 350 | 3.5\% | 12 | 33\% |
| Computer science | 298 | 3.0\% | 21 | 58\% |
| Medicine, nursing, dentistry | 253 | 2.5\% | 8 | 22\% |
| Maths | 151 | 1.5\% | 15 | 42\% |
| Engineering, technology | 142 | 1.4\% | 21 | 58\% |
| Architecture, building, planning | 107 | 1.1\% | 10 | 28\% |
| Librarianship \& information science | 99 | 1.0\% | 2 | 6\% |
| Education | 91 | 0.9\% | 5 | 14\% |
| Agriculture | 0 | 0\% | 0 | 0\% |
| Total all subjects | 10078 | 100\% |  |  |

Total number of respondent institutions covered in the table above: 36
6.2 In estimating the appeal of less specialist language learning, the main subjects with which the students combine a language is an important issue, on which 36 respondents gave us information
6.3 Not surprisingly, the largest single block of students combined a less specialist language with Business and Administrative Studies ( $32.3 \%$ ), with the next most popular, Humanities ( $16.1 \%$ ), on half that figure.

64 The majority ( $68.3 \%$ ) are doing degrees in arts type subjects and only $21.2 \%$ science type degrees. There are noticeable disparities between the numbers of HEI's offering different combinations and the actual take-up.
6.5 Whereas Computer Science and languages are taken up in $58 \%$ of these HEI's it is by only $3.0 \%$ of the students. For Engineering and Technology there is also a take-up in $58 \%$ of HEI's, but by only $1.1 \%$ of the students. Less striking disparities are present in many other subjects.

## 7. Specific and generic courses

7.1Take-up and offer of specific and generic language courses

| Less specialist language courses designed for students in other subjects | Nos of students doing nonspecialist language courses designed for particular other subjects/any subject | \% of students doing nonspecialist language courses designed for particular other subjects/any subject | Nos of HEI's offering nonspecialist language courses designed for particular other subjects/ any subject | \% of HEI's offering nonspecialist language courses designed for particular other subjects/any subject |
| :---: | :---: | :---: | :---: | :---: |
| Students who did a language course designed specifically for courses in Business/Finance | 2790 | 15.9\% | 20 | 54\% |
| Students who did a language course specifically designed for courses in Engineering | 416 | 2.4\% | 7 | 19\% |
| Students who did a language course specifically designed for courses related to Natural/ Physical Sciences | 322 | 1.8\% | 3 | 8\% |
| Students who did a language course specifically designed for courses in Leisure and Tourism | 168 | 1.0\% | 1 | 2.7\% |
| Students who did a language course specifically designed for courses in Law | 143 | 0.8\% | 1 | 2.7\% |
| Students who did a language course specifically designed for courses in History | 88 | 0.5\% | 1 | 2.7\% |
| Students who did a language course specifically designed for courses in Nursing/Medicine | 62 | 0.4\% | 1 | 2.7\% |
| Students who did a language course specifically designed for courses in Applied Sciences | 60 | 0.4\% | 1 | 2.7\% |
| Students who did a language course specifically designed for courses in Information Technology | 55 | 0.3\% | 1 | 2.7\% |
| Students who did a language course specifically designed for courses in Art and Design | 35 | 0.2\% | 1 | 2.7\% |
| Students who did a language course specifically designed for courses in Art History | 12 | 0.07 | 1 | 2.7\% |
| Students who did a language course designed for students from any/all other subjects | 13423 | 76.4\% | 30 | 81\% |
| Totals | 17574 | 100\% |  |  |

No of respondent institutions covered in the table above: 37
7.2 The disparities between the numbers of HEI's offering different combinations and the actual take-up would have serious implications for teaching, if separate language courses for different main subjects were the norm. This is not the case, however.
7.3 While a large percentage of the HEI's who responded to this question (54\%) said they offered less specialist courses designed for students of Business and Finance, 19\% offered them to Engineering students and $8 \%$ to Natural/Physical students, the only other tailored courses mentioned were single cases in individual universities.

### 7.4 The great majority of HEI's provide less specialist language teaching in generic classes offered to students from any and all other subjects.

7.5 Actual take-up reflects this tendency to generic teaching even more. Courses designed for Business and Finance offered by $54 \%$ of HEI's, accounted for only $15.9 \%$ of the students in the 37 respondent institutions. Courses designed for Engineering offered by 19\% of HEI's, accounted for only $2.4 \%$ of the students. The courses designed for Natural/Physical Sciences, offered by The $8 \%$ of HEI's, accounted for a mere $1.4 \%$ of the students.
7.6 By contrast, the generic courses offered to students from all subjects in $81 \%$ of HEI's, accounted for $76.4 \%$ of the students
7.7 The flexibility of generic language courses, which are easier and more economical to provide in multi-subject institutions, seems to be matched by a readiness on the part of students across a wide range of subjects.
7.8 Reasonable numbers of students, in a fairly large number of HEI's, are being attracted to language courses tailored-made for a limited number of subjects (Business and Administrative Studies, Humanities). However only a small number of HEI's are able to attract reasonable numbers of students to such courses in Engineering or the Natural/Physical Sciences.

## 8. Obligatory/optional, assessed/unassessed parts of courses

8.1 Numbers of first degree/ other undergraduate students who undertook less specialist language learning as (1) part of their degree title, (2) not in their degree title but as obligatory elements of their course or (3) optional extras in 1998-99
$\left.\begin{array}{|l|c|c|c|c|}\hline & \begin{array}{l}\text { Nos of } \\ \text { students } \\ \text { doing non- } \\ \text { specialist } \\ \text { language } \\ \text { courses with } \\ \text { different } \\ \text { option/ } \\ \text { assessment } \\ \text { elements }\end{array} & \begin{array}{l}\text { \% of students } \\ \text { doing non- } \\ \text { specialist } \\ \text { language } \\ \text { courses with } \\ \text { different } \\ \text { option/ } \\ \text { assessment } \\ \text { elements }\end{array}\end{array} \begin{array}{l}\text { offering non- } \\ \text { specialist } \\ \text { language } \\ \text { courses with } \\ \text { different } \\ \text { option/ } \\ \text { assessment } \\ \text { elements }\end{array}, \begin{array}{l}\text { \% of HEI's } \\ \text { offering non- } \\ \text { specialist } \\ \text { language } \\ \text { courses with } \\ \text { different } \\ \text { option/ } \\ \text { assessment } \\ \text { elements }\end{array}\right]$.

No of respondent institutions covered in the table above: 43
8.2 The majority ( $73.9 \%$ ) of students doing less specialist language courses are doing so voluntarily, as options. Most of them (52.6\%) have the incentive of formal assessment within these options.
8.3 A substantial minority of the volunteer learners ( $21.1 \%$ ), however, do not have any formal assessment. Just over a quarter ( $26.1 \%$ ) are registered for courses in which the language element is obligatory, although only a small number ( $10.1 \%$ )indicate that within the degree title.

## 9. Where does the less specialist learning take place in institutions?

9.1 Differing locations for language learning

| Language Learning Locations | No of <br> HEI's | \% of <br> HEI's | Language Learning Locations | No of <br> HEI's | $\%$ of <br> HEI's |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Integrated within main School <br> /Department of Modern Languages | 32 | $67 \%$ | On placement abroad | 5 | $11 \%$ |
| In a Language Centre shared with <br> specialist learners | 15 | $31 \%$ | In completely separate <br> School/Department | 4 | $8 \%$ |
| In a Language Centre dedicated to <br> non-specialist learners | 13 | $27 \%$ | Outside institution, through internet | 3 | $6 \%$ |
| In Business Studies (or similar) <br> School/Department | 10 | $21 \%$ | Outside institution, in premises of <br> private firms/public bodies | 3 | $6 \%$ |
| Through a university wide computer <br> network | 6 | $13 \%$ | Outside UK in premises of franchised <br> institutions | 2 | $4 \%$ |
| In separate section of main School// <br> Department of Modern Languages | 6 | $13 \%$ | In Engineering (or similar) <br> School/Department | 2 | $4 \%$ |

No of respondent institutions covered in the table above: 48
9.2 Respondents were invited to tick as many of the locations suggested as were appropriate, so that the teaching of the courses in one location (e.g. abroad) did not preclude all the others.
9.3 It is interesting that by far the largest part of the teaching takes place in the main school/department of MFL. Only $27 \%$ of respondents report a language centre dedicated to non-specialists and, more strikingly, only $8 \%$ of these HEI's do the less specialist teaching in a completely separate School/Department
9.4 The close tie-up between Business Studies and less specialist language learning is indicated by the relatively large proportion of HEI's ( $21 \%$ )where the teaching takes place in a department of that type. The only other departmental location, Engineering, is very rare (4\%).
9.5 Off-site teaching in the premises of public bodies / private firms (3\%) or through franchise agreements with other institutions ( $6 \%$ ) is not widespread
9.6 Placements abroad do play a part, but only in $11 \%$ of the institutions, reflecting the generally poor take-up of Socrates exchanges in non-language UK university departments.
9.7 The use of networked learning, though institutional networks ( $13 \%$ ) or the internet ( $3 \%$ ) is not yet evident in many HEI's

## 10. Who are the less specialist learners?

### 10.1 Numbers of students/learners in different categories who did any less specialist language learning at any level

|  | Nos of nonspecialist language learners in each category | \% of nonspecialist language learners in each category | Nos of HEI's with nonspecialist language learners in each category | \% of HEI's with nonspecialist language learners in each category |
| :---: | :---: | :---: | :---: | :---: |
| First degree full-time students (all years) | 15477 | 69.9\% | 35 | 88\% |
| Continuing education students | 1887 | 8.5\% | 7 | 18\% |
| First degree part-time students (all years) | 906 | 4.1 \% | 12 | 30\% |
| Postgraduate students | 903 | 4.1\% | 16 | 40\% |
| University staff | 656 | 3.0\% | 19 | 48\% |
| Students on franchised courses in institutions outside the UK | 633 | 2.9\% | 3 | 8\% |
| Private/public sector employees | 631 | 2.9\% | 10 | 25\% |
| Students who were doing HND's or other nondegree undergraduate courses | 476 | 2.1\% | 12 | 30\% |
| Students who did two or more less specialist language courses | 321 | 1.4\% | 11 | 28\% |
| Socrates/overseas/visiting students | 234 | 1.1\% | 3 | 8\% |
| Off-campus on-line learners (i.e. distance learners) | 19 | 0.09\% | 1 | 3\% |
| Totals | 22143 | 100\% |  |  |

No of respondent institutions covered in the table above: 40
10.2 Not surprisingly, the great bulk of non-specialist language learners are full-time undergraduates (69.9\%).
10.3 Continuing Education is the second largest group, but very much smaller ( $8.5 \%$ ). This second place, in terms of participation, is nonetheless remarkable, in that it is confined to just $18 \%$ of the 40 institutions. This could mean that there is a market out in the community for university-run less specialist language courses.
10.4 Among the remaining small groups, part-timers and postgraduates appear in equal proportions (both $4.1 \%$ ).
10.5 Minority student groups - those on franchised courses outside the UK (2.9\%), HND and other non-degree undergraduates ( $2.1 \%$ ), Socrates/overseas/ visiting students ( $1.1 \%$ ) - have, naturally, an even smaller take-up.
10.6 University staff constitute a small proportion of the whole (4\%), but given their very limited number in absolute terms, their participation, in $48 \%$ of these HEI's is, arguably, quite high.
10.7 In contrast, private/public sector employees ( $2.9 \%$ ) a cohort representing the whole of the rest of the working population, are, relatively speaking, not at all numerous. If more than $25 \%$ of these HEI's catered for this category of language learners, their numbers might be higher. However, their very low participation rate can also be taken as further proof of the low priority put on language learning by UK employers.
10.8 That there are students, spread across $28 \%$ of these 40 institutions, doing two or more less specialist languages is remarkable, but the numbers are very low (1.4\%). Remarkable too is the vestigial presence of offcampus on-line learners ( $0.09 \%$ ), albeit in only one university.

## 11.Conclusions

### 11.1Caveats

11.1.1The provision of less specialist language learning in UK universities has grown exponentially in the last 10 years.
11.1.2 A dense fog has surrounded this innovation, however. The weight of the bureaucratic burdens imposed on universities and the statistical and technical problems encountered by HESA have prevented, so far, that fog from being lifted.
11.1.3 This survey is intended to provide a statistical dimension to the structural work of the Translang Project, but must be used with caution.
11.1.4 It does not provide full numbers of the learners and a considerable proportion of the figures are estimates.
11.1.5 The description of the levels of language achievement in terms of GCSE/SSG and A-level/Higher is essentially approximate and relied on the judgment of individual respondents in comparing their in-house levels and those of the public exams.

### 11.2.A vital service in need of defence

11.2.1 In spite of these caveats, the picture painted is clearer than anything possible hitherto.
11.2.2 The picture is one of a vital service to students in practically every subject area across the UK HE system, a service whose value to these students is proved by the large numbers choosing less specialist languages as intrinsic part of their degrees, as options within their degrees and as addition to their degrees.
11.2.3 It is vital that the general funding crisis in UK universities and the quality agenda of the QAA do not destroy this innovative addition to higher education learning.
11.2.4 It is to be hoped that the findings of this survey will provide weapons to help defend it.

## 12. Thanks

I should like to acknowledge with gratitude

- The patient effort of colleagues, who responded to the survey, in excavating information from the records of their departments and institutions
- The enormous contribution to the preparation of this report made by my colleague in Bangor, Moira Thornton, and her family. Without their help in collating the data, the report simply would not have been written.


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$1^{s t}$ Dember2001

# Institutions which responded to the UCML survey of language learning in UK universities in session 1998-99 

| England | Roehampton, University of Surry |
| :--- | :--- |
| Aston | Salford |
| Bath | Sheffield Hallam |
| Birmingham | South Bank |
| Bolton Institute | Southampton Institution |
| Brighton | Surrey |
| Bristol | Teeside |
| Cambridge | Trinity and All Saints, Leeds |
| Cheltenham and Gloucester (CHE) | University College London |
| Christ Church Canterbury | Warwick |
| Durham | West of England (UWE) |
| East Anglia | Wolverhampton |
| European Business School, London |  |
| Exeter |  |
| Furness College | Northern Ireland |
| Harper Adams | Nil |
| Hertfordshire |  |
| Huddersfield |  |
| Hull | Scotland |
| Imperial College | Caledonian |
| Keele | Dundee |
| King's College | Heroit-Watt |
| Kingston | Paisley |
| Leeds Metropolitan | Robert Gordon's Aberdeen |
| London School of Economics | Stirling |
| London Guildhall |  |
| Loughborough | Wales |
| Manchester | Bangor |
| Manchester Institute of Science and Technology | Swansea Institute of HE |
| (UMIST) | University of Wales College, Newport |
| North London | University of Wales Institute Cardiff |
| Northumbria |  |
| Nottingham |  |
| Oxford | Keith Marshall |
| Oxford Brookes | $2^{\text {nd }}$ December 2001 |
| Queen Mary \& Westfield College London |  |
| Ripon, York St John |  |
|  |  |

